## HOW CAN YOU HELP?

1. The NATO Charity Bazaar Board is always looking for volunteers to help organize the Bazaar. For more information or details on available positions, please contact the President:

president@natocharitybazaar.org

2. Your national delegation also needs your help. They need people to help organize national events and the national stand on the day of the Bazaar.

3. You can bake some cakes for the NATO Charity Bazaar bake sales. Keep an eye on our Facebook page for more details.

4. Launch a "Small Change for a Big Change" campaign in your delegation. It is easy to set up, all you need is a big recipient where people can drop their unwanted change (small brown coins) and we will take them off your hands.

Every little helps us help others. All the money raised will allow us to support charities who need our help to improve the situation, the conditions and the lives of disabled and/or at risk people.









NATO Charity Bazaar a.s.b.l. Bank AccountDetails Aion SA IBAN: BE46 6430 0458 4036 BIC / SWIFT: BMPBBEBB



# NCB-OFFICE OPENING HOURS

Our NCB Office in the NATO staff center has no regular opening times, it is only by appointment. When you walk in the staff center building, directly on the right side, is the administration area. If you have an appointment with us, we will let you in; just knock on the outside door.





Supporting Belgian and International charity projects



For over 50 years the NATO Charity Bazaar has aimed to make a difference in the world, helping charities in NATO and Partner Countries achieve their projects.

# "Help us, help others"



# HISTORY AND OVERVIEW

The NATO Charity Bazaar ASBL (NCB) was initially formed in 1967 by the wives of NATO military officers stationed at NATO headquarters. This Group was created to facilitate friendship and develop a family feeling within the IMS' international community.

These women, dedicated to their cause, organized the first official bazaar two years later. They brought unique, and many homemade, items from their native countries. Initially titled the "NATO International Military Staff (IMS) Officer Wives Group", it officially changed its name to the NATO Charity Bazaar in 2005 when it became an ASBL (non-profit).

## The NATO Charity Bazaar aims

- To organize social events and activities with the aim of collecting funds to donate to charity
- To bring together the employees and family of NATO Headquarters and to foster friendship within its international community.

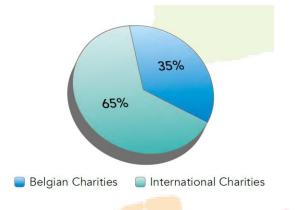
Currently, the NCB is comprised of volunteers from 42 nations, with its members representing NATO Allies and Partnership for Peace nations; The Bazaar is organized by an established board of to 20 members that work all year round on the organization.

The Bazaar is under the patronage of several key NATO officials – Secretary General (SG), Deputy Secretary General (DSG), Chairman of the NATO Military Committee (CMC), Deputy Chairman of the NATO Military Committee (DCMC), Director General of the NATO International Military Staff (DGIMS), and their spouses.

## THE CHARITIES

Since its inception, the NATO Charity Bazaar ASBL has raised over 3.5 million euro to support numerous charities in Belgium and throughout NATO member and partner nations.

#### Distribution of funds



### **Eligible charities**

All charities applying must be registered as a nonprofit organization, be small and independent with a maximum annual revenue of € 312.500 and be based in a NATO country or partner country.

#### **Application process**

Application process starts every year on 1st of April and closes on 1st of May. The application form can be found on the NATO Charity Bazaar website www.natocharitybazaar.org The Charities are pre-selected by the Board and receive a visit by a team of volunteers (not applicable to International Charities). The final list of Charities selected at the General Meeting is issued no later than mid-October. Funds are transferred to the charities before the end of December each year.

## FUNDRAISING ACTIVITIES

#### The NATO Charity Bazaar

Over the years, the Bazaar has become the major social event for the whole NATO international community, including executive, administrative, political, and military communities.

It is NCB's largest annual event with over 3500 people in attendance each year and is traditionally held on the third Sunday of November at the NATO Headquarters, in the Staff Center.

The Bazaar comprises of national stands from NCB member nations where each nation sells its own national products and/or handcrafts. There is also an International Restaurant where countries provide traditional food, cakes, drinks and coffee.

#### The Tombola

The prizes of the tombola are offered by Nations and sponsors. NATO staff can buy tombola tickets during a variety of events held at NATO. The winning tombola tickets are drawn at the Bazaar and all participants are free to attend. The money raised from the sales of the tickets is included in the donations to the different selected charities.

### Other activities

The NCB raises funds through bake sales, the sponsorship program, and the Small Change for a Big Change. NCB member nations are also encouraged to coordinate their own fundraising activities throughout the year such as the sale of national products (e.g., champagne, liquors, wines, oil), tea parties, and painting classes.