



## Tombola 2022

Subject / Key points:

1. **Tombola Prizes** – [Prize Catalogue](#) on web-site; please [send us your offerings](#) **by 11 NOV**; include Donor & description & image; opt-out for wider publication. Prize handover and storage – 19 NOV, in the Staff Centre.
2. **Ticket tabs handover** – as soon as finished selling tickets / **by 19 NOV**, to Tombola Coordinator.
3. **Money transfers** – end of NOV.

Dear All,

Tombola Ticket Sales are happily on the way and thank you all so much for your enthusiastic participation.

Similarly thank you so much for all of you who have sent us your offerings for Tombola Prizes, which are a great motivator. We already have a very attractive list of Prizes, which you can review in the Tombola [Prize Catalogue](#), on the NCB homepage.

For your convenience, we have extended the deadline for Prize submissions by a few days, so those of you who have not yet done so, **please [send us your Prize offerings](#) by 11 November**. There is no specific data sheet to fill out and do not worry about formatting as we will edit the information to fit the Catalogue. Please remember to include in your email message the following:

- Name (what shall we call the prize);
- A short description;
- The name of the Donor;
- 1x image.

Please also remember to **opt-out** if you would like to avoid publishing for a wider audience (you can find more on this in the Recap section below).

We kindly ask you to **hand over your physical Prize offerings in the Staff Centre, on Bazaar Saturday, 19 November**. You will get more information on timing and location in a separate message.

When you have **finished selling** all your Tombola tickets, or if you think you cannot sell any more tickets, please [contact me](#) **as soon as possible**. Please **hand over your sold ticket tabs** (the side of the tickets with personal data of the buyer) **as soon as possible but no later than on Bazaar Saturday, 19 November**.

Regarding the **funds** you have successfully raised selling Tombola tickets, we kindly ask NCB National Teams to make all transfers to the NCB bank account at the **end of November**. You will get detailed information on this from our Treasurer, in due time.

As usual, I have included below an updated recap of all the information you need to know, as well as the approximate Tombola timeline. If you have any questions or comments, please do not hesitate to reach out to me.

Thank you all so much for the opportunity to make the world a little bit of a better place together.

Sincerely,

Krisztina David-Bakos

[tombola@natocharitybazaar.org](mailto:tombola@natocharitybazaar.org)

## Tombola Prize Submission Recap

We kindly request each NCB National Team to offer **2x prizes, at least a 100 Euro value each, by 11 November**. There are no specific criteria as to what kind of prizes Nations can offer, but you should offer something of at least 100 EUR value. We will update the on-line [Catalogue](#) continually, and an updated hard copy of it will be available at in-person ticket sales. If you need more inspiration, you can consult the 2021 Prize Catalogue [here](#).

The Catalogue has restricted access on the NCB Homepage and Facebook page. At the same time, we would like to publish Catalogue items, including the name of the donor, on open social media, such as Instagram, accessible on the Internet for anyone. **If you have any concern regarding an open publication, accessible to anyone on the Internet, please let us know at the same time as you send your contribution to the Catalogue.** The Catalogue will be accessible on the NCB restricted pages (Homepage and Facebook) in any case.

## Tombola Timeline Recap

1. **Nations provide ticket no. request** – *by 1 September – as of 8 October, we still accept requests, as long as we have tickets left*
2. **Nations provide Prize offerings** – 2x prizes, min. 100 EUR each, with name, Donor, short description, and image – *by 11 November*
3. NCB distributes tickets to Nations – *September*
4. The NCB Team coordinates with **Nations** to book time slots in the Public Area of the HQ – *September*
5. NCB Team compiles Prize Catalogue – *continuous*
6. **Ticket Sales by Nations**, as well as the NCB Team – *September-November*
7. Drawing Winning Tickets – *on Bazaar Sunday, 20 November*
8. NCB Team distributes prizes – *December / as soon as possible*
9. NCB Team provides summary account of Tombola process at General Assembly Meeting – *date to be determined*

## Tombola Introduction Recap

The Tombola is similar to a lottery. Tickets typically cost 2.5 EUR, and anyone can buy any amount of tickets, but only some tickets will win Prizes. In 2021, 11.000 tickets were sold, raising over 27.000 EUR for the NATO Charity Bazaar (NCB).

**Tickets** are physical, on paper, with a serial number. They were printed and provided by the NCB Team, and are being sold by the Nations and the NCB Team. Each ticket has two parts, with the serial number printed on both; buyers provide their name and contact details, and get a tab with the serial number, while the main ticket with their contact details stays with the selling team, for processing and to participate in the final drawing.



The **winning tickets** will be drawn from a pool containing all tickets sold, in a transparent and random manner, on Bazaar Sunday, on 20 November, at an open event organised by the NCB Team. At the event, each winning ticket will be randomly assigned one Prize. The NCB Team will notify the winners and will distribute the Prizes in due process.