

28 September 21

GENERAL ASSEMBLY MEETING



www.natocharitybazaar.org

Start Time:
9.15 sharp

INTRODUCTION

Hanne
Jørgensen

- Roll Call of nations & voting:
 - (1) Nation, NR (or proxy) present?
 - (2) Do you agree to the Minutes from the General Assembly Meeting on 7th of September 2021?
- The "chat function" throughout the meeting
 - (1) Write "nation name" only in chat
 - (2) Questions welcome after each agenda item

Today's meeting

Hanne
Jørgensen

Expectation Management
for the General Assembly Meeting today -
and for the next 6 weeks ahead of us
until it is bazaar time

MEMBERSHIP FORMS

Olivia Ronayne
Casimiro

In case you are leaving the NCB, don't forget to send information to our Membership Coordinator.

Membership Forms for all new NRs, ANRs, 2nd ANRs must be sent to:

membership@natocharitybazaar.org

Importance of Hand-over-Take-over with your successor and team members.

FAREWELLS

France

- 2nd ANR – William Loos

Portugal

- 2nd ANR – Regina Maria
Garcia

United Kingdom

- ANR – Hayley Wilkinson

WELCOMES

Estonia

➤ NR – Rita Sirel

USA

➤ NR – Rebecca Deedrick

NATIONAL EMAILS

Creating a generic email account will:

- Facilitate handovers/takeovers within your national team;
- Centralise information;
- Enhance coordination;
- Streamline point of contact.

EXAMPLES OF NATIONAL EMAILS

- bazar.otan.esp@hotmail.com
- charitybazaarpt@gmail.com

NCB Financial Report

Serge Devynck
Treasurer

- Deposits:
 - Savings account: +6615€
 - Primary account: +1618,03€
- Expenses:
 - AION Bank Fees - € 18

Transfer funds into the NCB account

- NCB account: BE69 6434 0149 2878
- Transfers 2021 must be completed by:
Monday 6 December 2021
- Detailed instructions on how to do your transfer of funds at the next meeting

FINANCIAL UPDATE

**Should you have any questions,
please don't hesitate to contact the Treasurer**

Serge Devynck– Treasurer

**by e-mail at
treasurer@natocharitybazaar.org**

Results of the voting process

Belgian Charities

GOAL € 56.572,33 +Euterpe

Voting Rank	Charity Organization	Name of Project	Total Project Cost
1	SCALE DOGS	Dog child ASD	10000
2	HALAAI XALE	BAMELANG Community - Water supply	10000
3	We Love Colette	ALPACA Experience	10000
4	Sint Michiels Beweging Agape	Social shop "Potpourri"	6625
5	Healing Horses	Healing horses - Tractor	9000
6	EUTERPE	UNKNOWN is UNLOVED	???
7	RANA	Language Learning Mothers (LLM)	2089,43
8	A Place to Live	Ma culture - Ma cuisine	8857,9

Results of the voting process

International Charities

GOAL € 231.564,58

Voting Rank	Charity Organization	Name of Project	Total Project Cost
1	Associação Mellitus Criança	Live diabetics with a smile	€8,856.00
2	Asociacion Caminos Cruzados	Kitchen construction in Kachumeh nursery	€2,907.02
3	Volleyball club "Volero"	OK "Volero" Pale	€8,400.00
4	FCDC Brinumins	Halotherapy in Talsi	€9,991.53
5	Redpoint Archery Club	Teammate, coach, and mentor. Interactive workshops for children and youth from vulnerable communities	€8,921.00
6	NGO Good Idea	STEM IS FEM Module on Geomatics	€8,730.00
7	Kolpingova rodina Smecno	Early Intervention Service	€9,665.24
8	Nadace Krasa pomoci - The beauty of help foundation	Home without Worries	€7,300.00
9	NGO Fenix Cnra Gora	Support program for children with cancer	€10,000.00
10	"Sunce" Derventa	I wish, I can	€8,510.00
11	Podgorica	Together for a better position for children with developmental disabilities	€9,360.00
12	Gen. Protogerov Foundation	Sport and rehabilitation center for children with disabilities	€9,650.00
13	The Oncological Patient Support Association	Tree of Life (Dzīvības koks)	€9,750.00

Results of the voting process

International Charities

14	Geszteredi Aranyszablya Tarsasag Alapitvany	Promotion of healthy living, historic heritage preservation and media education	€6,074.20
15	Plavalni klub Slovenske Konjice	Parafree driving	€16,910.00 Requested – € 9,910
16	SPOT Tanzania	Makanya Village water supply	€28,605.00
17	Association for the Protection of Horses	Smiles for Children and Elderly	€9,950.00
18	YO IRE NGO	Training and care program for the newborn (Golden Minute)	€8,970.00
19	Likimo Dovana	Adeli suits for children with disabilities	€10,000.00
20	Asociația Hațieganu-Pápai-Páriz	Improvement of newborn and children resuscitation and critical care skills in the hospital of Marghita, Romania	€9,596.00
21	Association Beneficial Friends	Traveling platforms for hippotherapy of people in wheelchairs	€8,894.40
22	Association “Kolajna Ljubavi”	COVID Therapy: Nature and Capture	€9,686.00
23	Associação Saúde Mental Médio Tejo	Unit Training Autonomy Independent Living	€8,045.00
24	Syndrome Down 21 Split Association	A Step Forward	€9,216.00
25	Rákbetegek Országos Szervezete	The Power of the Trustworthy Word	€10,000.00
26	Asociacija "International Women's Association of Vilnius" -IWAV BOH	Blossom of hope	€9,936.00

Questions?

Monica Fornari
Charity Team Leader

Any comments or questions?

You are always welcome to write to:

charity@natocharitybazaar.org

- with any questions related to the charity selection process

TOMBOLA

Tanya Borchert
Tombola

Tombola = a large raffle which is part of the NCB every year

- Each Nation donates (at least) two prizes; each prize worth min. 100€

♥ **THANK YOU** ♥ to those who have already submitted prize descriptions!

Most recently: ♥ **LITHUANIA** and **TURKEY** ♥

- **The 2021 Prize Description Form** is available on the NCB website and also from Tanya tombola@natocharitybazaar.org
- Our 2021 Tombola Prize List has 26 prizes already!

published frequently on the **NCB website**, **NCB Facebook Group** and in the **NCB**



TOMBOLA

Tanya Borchert
Tombola

2021 Tombola Drawing =
Monday, 29 November

- Nations can deliver their prizes in **November** - *more info to come!*
- Prizes will be stored in a locked and secure room at the NATO Staff Center before (*and after*) the drawing.



TOMBOLA

Tanya Borchert
Tombola

Tombola Tickets

1 ticket - 2.50€

* 01171 *

Please PRINT letters

Name:

Phone:

E-mail:

Nation/Division/Room n°:

* 01171 * 2,50€

NATO Charity Bazaar

INTERNATIONAL TOMBOLA

Proceeds in aid of Belgian and International Charities

Prizes not collected by Friday 8 December 2017 will be forfeited

www.natocharitybazaar.org

0250-17 NATO Graphics & Printing

- **Each Nation can sell NCB Tombola Tickets** - to delegations, colleagues, friends at NATO HQ
 - ▶ Consider suggesting **2 tickets for 5€** or **10 tickets for 25€**
 - ▶ When NATO people contact me about tickets, I always offer a National Team connection
 - ▶ Need inspiration, ideas or help with tickets? tombola@natocharitybazaar.org



September 28 2021
Come during the NCB « PR Days » in October in the Public Square at NATO!
www.natocharitybazaar.org

ON-LINE CATALOGUES

Diana Defta
Bazaar Coordinator

- The national catalogues continue to be an **additional option**

- Follow the **format used last year**

- The template will be sent to you after the GAM

- Pick-up point - **Staff Centre parking lot**

- coordinator@natocharitybazaar.org

Table of Content

(Product name).....	2
(Product name).....	3
(Product name).....	3
(Product name).....	3
(Product name).....	4
(Product name).....	4
(Product name).....	5
(Product name).....	5
(Product name).....	6
(Product name).....	6

National Sales Catalogue 2021



[Country name]

[phone number]
[email adress]

[Product name]

Product description
Description:
[insert Picture]
Click or tap here to enter text.
Place: Click or tap here to enter text.

[Product name]

Product description
Description:
[insert Picture]
Click or tap here to enter text.
Place: Click or tap here to enter text.

[insert Picture]

[insert Picture]

[insert Picture]

[insert Picture]

Delivery - Pick up
[Location]
[Contact person]

Delivery - Pick up
[Location]
[Contact person]

COOK BOOK PROJECT

Diana Defta
Bazaar Coordinator

- Since our last GAM, we have received additional recipes
- Editing in progress
- Preparing the Cook Book to be sold during the National Bazaar Days 2021
- cookbook@natocharitybazaar.org

SPONSORS

Lara Ronayne
Casimiro

7 Sponsors = 20.000 €

- 13.500 € in cash



JAGUAR LAND ROVER BRUSSELS



Louyet Brussels



PIERRE MARCOLINI
BRUSSELS

IN KIND SPONSORS

ETERNITY
IN COLLABORATION WITH
Morphée

Jewellery + Gem
Talks



ETERNITY
IN COLLABORATION WITH
Morphée
WWW.MORPHEE-JOAILLERIE.COM


Mrs Miccoli, jewelry consultant for Eternity Jewels at the NATO Staff Center, and Mrs Pamela Hastry, founder and designer of Morphée Joaillerie, are pleased to donate to the NATO Charity Bazaar:

CHAMPAGNE GEM TALKS ON DIAMONDS & COLOR DIAMONDS

Before Alexander the Great, diamonds were unheard of in this part of the world. War, diplomacy and the trade routes for silk and spice opened Europe to the discovery of this fascinating gem that the industrial age enabled us to master and facette to the gem we adorn today.

As an expert gemmologist, Morphée invites you to sit with a glass of champagne on the front row to discover the most important steps in the acquisition of diamonds, highlighting it's particularities and discovering the history, economics and cultures behind it's myths and legends.

To have a chance and win - buy your tombola tickets today!
Mrs Miccoli +32 498 121 348 Mrs Hastry +32 475 869 879



PIERRE MARCOLINI
BRUSSELS

Chocola
te



BRAND GUIDELINES

Lara Ronayne
Casimiro

Why?

- Uphold and protect the NATO Charity Bazaar brand;
- Implement an organisation-wide approach to branding;
- Promote a one-brand approach through clear and coherent branding;
- Improve brand recognition within NATO HQ;
- Advertise our activities with coherent messaging and imagery.

Who?

- Mandatory for the NCB Board Members
- Optional for national representative teams

NCB Update

- Board members on board
- Templates available – to be uploaded to website
- Website next

WEBSITE LOGIN

Documents and information is available on our website:

<https://www.natocharitybazaar.org/>

Instructions on how to access the sub-site for NRs, ANRs (incl. password) are attached to the GAM invitations

In case of problem or questions, please contact:

web@natocharitybazaar.org



NATO Charity Bazaar
o.s.b.l.

The screenshot shows the website's navigation bar with links for Home, About, History, Charities, Sponsors, and Contact Us. Below the navigation bar, there is a login section with fields for Username and Password, a 'Remember me' checkbox, and a 'Login' button. To the right of the login form, there are two news items. The first is titled 'Charity Application Process is now closed' and dated June 1, 2020. The second is titled 'Application Deadline is extended to 1st June 2020' and dated April 2, 2020. On the far right, there is a calendar for June 2020 and a list of upcoming events including Bake Sale, General Assembly, Special Event, Tombola Sale, and All categories.

Wishing Tree Project

Ildiko Incze
Event Coordinator

NCB would like to provide joy and relief to children from areas severely affected by the flooding in Belgium earlier this year,

A smaller team of 4 Board members volunteered to help this initiative by:

- ✓ Contacting school/church/hospital in chosen area (Theux, Pepinster, Spa, Verviers);
 - ✓ Working closely with NATO HQ's IMF office for a smooth organisation of this project
- ✓ Sending our project description with details to these institutions with dates/deadlines;
- ✓ Asking Graphics at HQ to help stamp out a number of ornaments (snowflakes, hearts, stars) on which to write wishes;
- ✓ Decorate trees in the Agora with the ornaments
- ✓ Create poster or roll-up to place by the trees with project description & information;
 - ✓ The poster would be re-used in coming years, could be considered as a future/long-term project
- ✓ Preparing list to add the wishes as they start coming in





#COFFEEBREAK

National Bazaar Days 2021

Hanne Jørgensen
President

DATES of the NATIONAL BAZAAR DAYS 2021:

- 08 to 30 November – weekdays only
- 2 x 5 days of National & Restaurant stands – doodle goes out tomorrow:
 - Preferred dates?
 - Team up with other nations?
 - Changes in original Participation Questionnaire?
- 2 days of "after sales"
- Tombola draw on the 29th of November
 - Opportunity to sell tombola tickets up until the 29th of November



National Bazaar Days 2021

Hanne Jørgensen
President

LOCATION of the NATIONAL BAZAAR DAYS 2021:

- NATO Staff Centre – left of front entrance
- Facilities include:
 - Reception Area with 9 stands possible as well as seating
 - Great kitchen facilities
 - Large bar for drinks, food samples, etc.
- One-on-one meetings & walk throughs with board members possible
- Aramark walk through of the kitchen (date(s) TBD)
- Pick-up location in Car Park possible
- Easy access for visitors & VIP guests (detailed guest info on 12/10)



National Bazaar Days 2021

Hanne Jørgensen
President

SET-UP of the NATIONAL BAZAAR DAYS 2021:

- Flexible set-up of product & restaurant stands possible
- Restaurant stands open for lunch 1100-1400
 - Very large number of NATO HQ employees daily
 - Family members allowed with badges
 - Guests, entertainers, VIPs allowed with escort or upon application
- Product stands open when ready
- Think smart, keep it simple
- One-Way flow can be ensured as can hygiene measures
- Stands, kitchen & bar area to be cleared & cleaned by 1800



Members turn to speak

Hanne Jørgensen
President

The Board would like to hear from all of you, and we firmly believe there is so much value in the exchange of experiences, questions, plans, wishes and expectations

Members speaking today:

- *Danijela Rankovic from Serbia*
- *Tuulika Sooväli-Rosin from Estonia*

UPCOMING EVENTS & SALES

Tanya Borchert
Vice-President

NEW in the NCB Shop!

Wine Bags (fabric) € 10

- If you would like to have a copy of the pattern for your national team to use, please write to:

→ shop@natocharitybazaar.org



UPCOMING EVENTS & SALES

Tanya Borchert
Vice-President

Beeswax Fabric Bowl Covers € 10

- Set of three (S, M, L) beeswax wraps as an eco-friendly alternative to plastic wraps. All materials are food grade.

→ shop@natocharitybazaar.org



SHOP

APRONS



€ 25

LUNCHBOX COVERS



€ 15

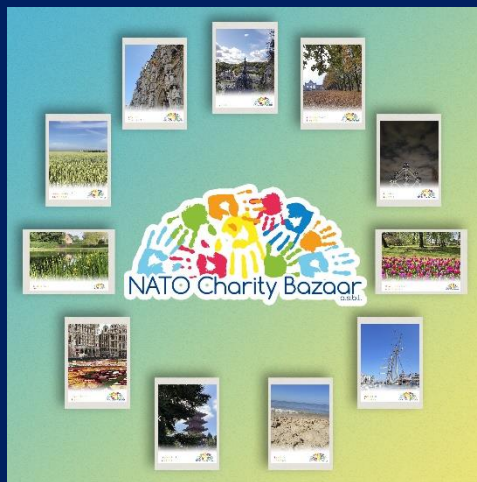
TOTE BAGS



€ 20

SHOP

PHOTO CARDS



€ 5 each

FACE MASKS



€ 10

BAKERY SETS



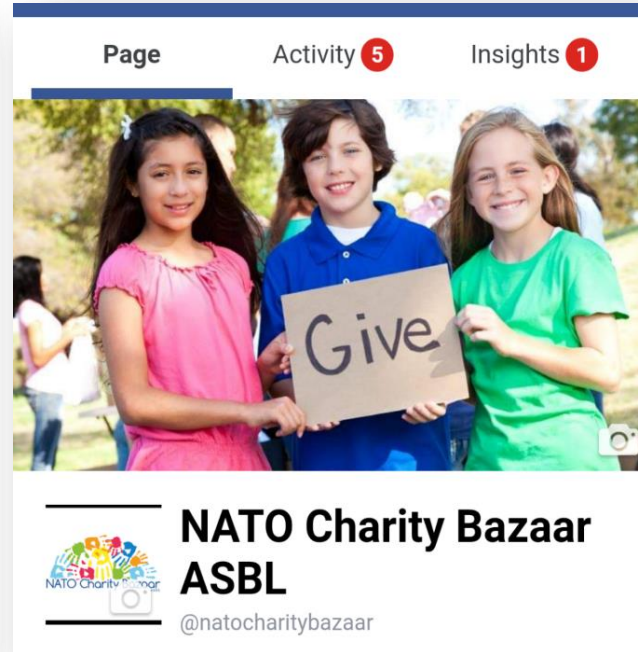
€ 15

Social Media

Tanya
Borchert



Private FB Group:
reminders of the GAMs,
notifications and news.
316 members



Public FB Page: used for
public news about the NATO
Charity Bazaar. **958 followers**



Instagram:

used to
publish news
and photos,
like Tombola
Prize
donations.

65 followers



Correspondence issues

Hanne Jørgensen
President

Postmaster Account (postmaster@natocharitybazaar.org)

- Technical: only for the Board to send e-mails to the distribution list of Members
- Not for daily correspondence, **do not reply to e-mails received from this address** – we rarely check it
- **Direct addresses to Board members: See the very first slides from any GAM**

Please check regularly

- Your spam folders (Spam, Social, Promotions, Junk, etc...)
- If your mailbox has free storage left (a full mailbox will reject our mails)
- Your firewall settings (be able to receive e-mail from distribution list, set the postmaster@natocharitybazaar.org as a safe sender)

AOB

Hanne Jørgensen
President

Any questions or contributing words?

**Next NCB Newsletter on Thursday 21st of October –
please share with your team members**

**Check your inboxes later today – slides from today's GAM, the new
NCB brand guideline & online catalogue template and guidelines**

**Upcoming Q & A Session on Zoom:
12thth of October 2021**

Upcoming General Assembly Meetings

Hanne Jørgensen
President

✓ **Q&A Session 12th October 2021**
will be held via Zoom (not a GAM)

✓ **26th October 2021**
will be held in-person AND via Zoom

*Any questions with regards to dates & information please write to:
president@natocharitybazaar.org*

CONTACTS

- **President**, Hanne Jørgensen | president@natocharitybazaar.org
- **Vice-President**, Tanya Borchert | vice-president@natocharitybazaar.org
- **Treasurer**, Serge Devynck | treasurer@natocharitybazaar.org
- **Secretary**, Eleanor Braithwaite | secretary@natocharitybazaar.org
- **Charity Team**, Monica Fornari, Karine De Koninck, Ashley Roche, Frank Ramaekers, Kati Schmidt, Serge Devynck | charity@natocharitybazaar.org
- **Bazaar Coordinator**, Diana Defta | coordinator@natocharitybazaar.org
- **Restaurant Team**, Yurii Shenchuk, Eleonora Colonna | restaurant@natocharitybazaar.org
- **Tombola Coordinator**, Tanya Borchert, Yurii Shenchuk | tombola@natocharitybazaar.org
- **Sponsor Coordinator & Webmaster**, Lara Ronayne Casimiro | web@natocharitybazaar.org
- **Membership Coordinator**, Olivia Ronayne Casimiro | membership@natocharitybazaar.org
- **Guest Coordinator**, Eleonora Colonna | guest-coordinator@natocharitybazaar.org
- **Event Coordinator**, Ildiko Incze | event@natocharitybazaar.org

**THANK
YOU!**