

# General Assembly Meeting 28 September 2020

Meeting starts at  
09.15



- Roll Call of nations
- Voting:
  - (1) Do you agree to the Minutes of the last General Assembly Meeting held on 10 September 2020?

**Please unmute your microphone when you speak**

# Members Fairwell

Olivia Ronayne Casimiro – Membership Coordinator

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## Croatia

- ANR – Gordana Pavicic
- 2<sup>nd</sup> ANR – Silvana Duvancic Ricko

## France

- NR – Coralie Chaperon



# Welcoming Members

Olivia Ronayne Casimiro – Membership Coordinator

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## Estonia

➤ 2<sup>nd</sup> ANR – Anu Kirss

## France

➤ NR – Elisabeth Markart



# Membership

Olivia Ronayne Casimiro – Membership Coordinator

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In case you are **leaving the NCB**, don't forget to send information to our Membership Coordinator.

Membership Forms for all **new NRs, ANRs, 2nd ANRs** must be sent to:

[membership@natocharitybazaar.org](mailto:membership@natocharitybazaar.org)

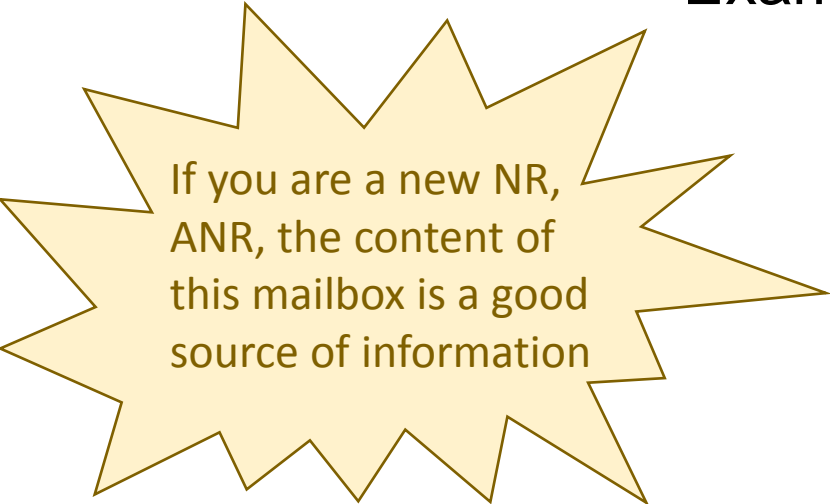
# Membership

Olivia Ronayne Casimiro – Membership Coordinator

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Please be advised that creating a **general email account** will facilitate communications during all periods of transition that will occur within your Representative Team for the Nato Charity Bazaar.

Example from Nation's that have already done it:



If you are a new NR, ANR, the content of this mailbox is a good source of information

[bazar.otan.esp@hotmail.com](mailto:bazar.otan.esp@hotmail.com)  
[charitybazaarp@gmail.com](mailto:charitybazaarp@gmail.com)  
[greekboard2018@gmail.com](mailto:greekboard2018@gmail.com)



Check your Spam folder regularly

# Charities 2020

## Belgian Charities

Voting Rank	Charity Organization	Name of Project
1	vzw NoNameChild (en abrégé NONA)	HERO ECO (HERO = Hospital Education in Romania)
2	Himalayan Projects vzw	Materials and appliances for a computer class in a public school
3	Belgische Rett Syndroom Vereniging vzw	Rett communicatie for young children
4	Unless ASBL	Food4Friends
5	Iletima vzw	Achat matériel didactique
6	vzw Bijs	Enhancing interaction with our vulnerable youth__
7	La Jambette a.s.b.l.	Achat d'une caleche pour les personnes lourdement handicapées ainsi que pour l'intégration des personnes valides et moms valides.
8	AFBT - Association Feminine Belgo-Turque asbl__	SOCIO-CULTURAL INTEGRATION - NEW HORIZONS
9	The Angkor Tree Project vzw	Teacher Development Support Centre
10	Stuurkracht-Trefpunt vzw	A Cosy Recreation Room for Stuurkracht 2

# Charities 2020

## International Charities

Voting Rank	Nation	Charity Organization	Name of Project
1	Czech Republic	Centrum LOCIKA, z.ú.	Childhood without violence in Prague
2	Latvia	Foundation Zante family support center	Wooden canopy as a "Outdoor classroom" for children who have suffered from illegal acts"
3	Republic of Serbia	Udruženje "Uvek sa dacom"	Let my hair be your hair
4	Lithuania	Lukrecijos Labdaros ir paramos fondas (Lukrecia Charity and Relief Fund)	Intensive Therapy for Lukrecia
5	BiH	Association "Novi put"	Provision of direct psycho-social assistance to children and women victims of violence
6	Spain	Asociación Sunsita	SUNSTITA
7	Romania	Active Kids Oradea Association	Playful Development! Sensory and motor development for children with delayed development and special needs
8	Hungary	Bihari Sebészeti Alapítvány / Bihari Surgical Foundation	Infusion Pump Treatment for Surgery Patients
9	BiH	FOUNDATION CENTER DUGA ART	PURCHASE OF A WASHING MACHINE AND A CLOTHES DRYER FOR CENTER FOR CHILDREN WITHOUT PARENTAL CARE
10	Lithuania	Lithuanian Autism Association "Rain Children"	Toward better inclusion of Rain children in Lithuania



# Charities 2020

## International Charities

Voting Rank	Nation	Charity Organization	Name of Project
11	Kazakhstan	Public Fund Special World	Opening and equipping a sensor-dynamic hall for the development of sensor-motor integration in children with various neuropsychiatric disorders and disabilities
12	Denmark	Det Kærlige Måltid (The Loving Meal)	Det Kærlige Måltid new kitchen in Aalborg, Denmark
13	Kazakhstan	Public association Society of Parents of Children with Disabilities "World of Equal Opportunities"	Salamatty Bolashaq
14	Republic of North Macedonia	GAUSS Institute – Foundation for New Technologies, Innovations and Knowledge Transfer	The Unseen Art
15	Netherlands	Stichting Teach Nepal Project	Early Child Development Nepal
16	Latvia	FONDS CERĪBA ĢIMENEI NODIBINĀJUMS (Hope for Families)	Carpentry Training Classroom
17	Croatia	"Nada" – Vrbovec	I will be your friend
18	Czech Republic	Perinatální hospic Dítě v srdci, z.s. (Perinatal hospice Baby in Heart)	Handmade toys and blankets for Memory Boxes for free distribution to hospitals
19	England	Larchfield Tanzania Homes	Larchfield Tanzania Homes
20	Denmark	100% for Børnene	Bunga Girls' Hostel

# Charities 2020

## International Charities

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Voting Rank	Nation	Charity Organization	Name of Project
21	Hungary	Association for Inclusion	This is my child
22	Spain	FUNDACIÓN OPORTUNITAS	OPORTUNITAS ENTREPRENEURS WORKSHOP SCHOOL
23	Romania	BONUS PASTOR FOUNDATION	Celebrating Sobriety
24	Poland	Fundacja Rozwoju Międzykulturowego EBU	Bonding 600
25	England	Never Such Innocence Limited	Giving Children and Young People a Voice on Conflict

# Charities 2020

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## The amount needed for funding:

Belgian Charities	76.196,71
International Charities	<u>+205.731,30</u>
<b>Total:</b>	<b>281.928,01</b>

*Belgian Charities receive 35% and  
International Charities receive 65% of total raised amount*

*Donation Ceremony – last week of January 2021*

## Fund-raising best-practices:

- ✓ Nurturing the NCB – keeping it alive & healthy
- ✓ Sharing is Caring – working as a team
- ✓ Straight from the horse's mouth
  - ✓ USA, Norway, Czech Republic, Denmark, Greece & Switzerland
- ✓ Q&A (“Country name” in the chat)



# Coffee Break

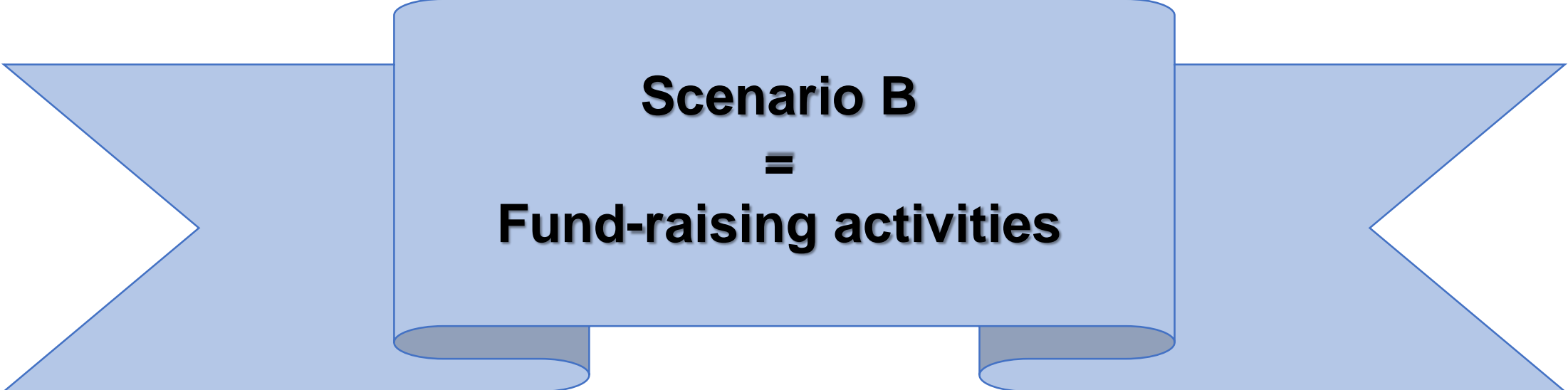
10 min



# Bazaar 2020

Hanne Jørgensen – Vice President

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**Scenario B**  
=  
**Fund-raising activities**

**6 possible activities**

# Product Sales by Nations

## Scenario B – Activity 1

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### 1. Decide what products you can sell

Popular or well-presented products will sell well!

### 2. Prepare your „Catalogue”

Include picture of product, price, description, contact, info on payment and pick-up method(s)

Use your Catalogue for collecting pre-order if you wish (not only for selling already shipped goods)

Catalogue template (simple to use!!) will be provided to you by the Board

### 3. Choose your sales channels

e.g. upload to NCB private Facebook site, NCB webpage, send around to your own social contacts, delegation, friends at Shape, EU military, post it on your nation’s social media)

You could reach even more customers than at a Bazaar event...

### 4. Deal with delivery/pick-up of items

Location: Delegation’s office, home, public meeting point, anything you consider safe and simple

Timing: To save your time and energy, we suggest designated pick-up time windows

Time frame: start anytime, end your sales by 30 Nov



POC: [Alícia \(coordinator@natocharitybazaar.org\)](mailto:alicia@natocharitybazaar.org)

# Product Sales by Nations


Scenario B – Activity 1

## Sample Catalogue

**Table of Content**

[Product name] ..... 2  
[Product name] ..... 2  
[Product name] ..... 3  
[Product name] ..... 3  
[Product name] ..... 4  
[Product name] ..... 4  
[Product name] ..... 5  
[Product name] ..... 5  
[Product name] ..... 6  
[Product name] ..... 6

**National Sales  
Catalogue 2020**



NATO Charity Bazaar  
a.s.b.l.

**[Country name]**

[phone number]  
[email adress]



# Product Sales by Nations

## Scenario B – Activity 1

### Sample Catalogue



**Product [name]**

**Product description**

Description:

Price:

**Delivery – Pick up**



[Location]  
[Contact person]



**Product [name]**

**Product description**

Description:

Price:

**Delivery – Pick up**



[Location]  
[Contact person]



# Product Sales by Nations

## Scenario B – Activity 1

The template and guidelines sent to Nations on September the 25th

It is easy to fill.

Once it is filled, please, send it to POC  
([coordinator@natocharitybazaar.org](mailto:coordinator@natocharitybazaar.org))

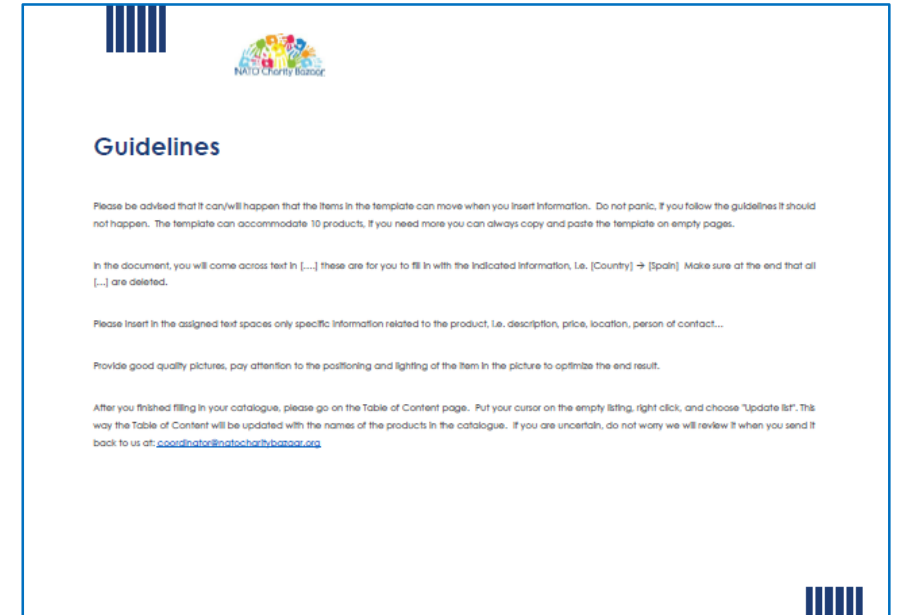
By the end of October. The sooner, the better.

National Catalogues will be uploaded to Facebook and NCB website.

They will be advertised Nato-wide by Board as soon as we get the official permission.

We encourage Nations to distribute the catalogue to your contacts related to Nato (e.g: Nato work, social media, Shape, etc)

And last question => Central e-shop. Considered but not feasible.



[coordinator@natocharitybazaar.org](mailto:coordinator@natocharitybazaar.org)

# Board Sale Events

## Scenario B – Activity 2

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### ✓ **Face Mask Sale**

- ✓ Masks are here to stay – we keep selling them

### ✓ **NCB Merchandise**

- ✓ We will produce & sell shopping bags, cups, ponchos/umbrellas – no clothing items

### ✓ **Support to Nation Members**

- ✓ The Board Members will continue to offer support to all Nation Members as needed via:
  - ✓ Meetings, calls and emails
  - ✓ Posting initiatives on the NCB FB site



POC: Monica & Hanne ([vice-president@natocharitybazaar.org](mailto:vice-president@natocharitybazaar.org))



# Tombola

## Scenario B – Activity 3

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### TICKETS

→ **THANK YOU** for the wonderful cooperation in arranging ticket deliveries last week!

- ◆ A few Nations still need delivery this week
- ◆ Detailed Information Packets have been sent to all Nations
- ◆ Feedback, E-mails and Phone Calls
  - **I am really happy to hear from you!**
- ◆ I will check in again with each of you in a few weeks
- ◆ **The Weekend of 20 November** = date to hand in your sold ticket books
- ◆ Transfer of money raised = **The NCB Treasurer will provide information to your National Teams for a ONE TIME transfer of funds**

[tombola@natocharitybazaar.org](mailto:tombola@natocharitybazaar.org) Tanya Borchert – Tombola Coordinator

# Tombola

## Scenario B – Activity 3

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**PRIZES:** Each nation donates **TWO prizes** (*each prize = minimum value of 100 €*)

◆ DESCRIPTIONS

- as many details as possible to describe your prizes
- TRAVEL-RELATED Vouchers **should** be valid for 12 months

◆ PHOTOS

- representational photos
- **if photos are difficult, let's talk about options!**

◆ Please submit your prize forms as soon as possible – **no later than 02 Nov!**

◆ **Thank you** to the Nations who have sent submissions already ♥

# Tombola

## Scenario B – Activity 3

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- ▶ Deadline for Prize Drop-Off: **the weekend of 20 November 2020**
- ▶ Planned Date of DRAWING: **Friday 27 November 2020**
- ▶ Pick-Up of Prizes: **28 November – 11 December 2020**
  - **Exact times & locations** to be determined; *more info at the next GAM*
    - ◆ several options currently for each process – flexibility is vital!
  - **Any questions?** Please contact Tanya at: [tombola@natocharitybazaar.org](mailto:tombola@natocharitybazaar.org)

# Individual Contributions

## Scenario B – Activity 4

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- ✓ **Campaign for individual contributions to support realizing charity projects**
  - ✓ Details to be provided later
  - ✓ Go Fund Me – considered but not feasible
  - ✓ Tombola – „If you wish to pay a small extra on Tombola tickets, we would be grateful”

POC: Szabina ([president@natocharitybazaar.org](mailto:president@natocharitybazaar.org))

# Sponsors

## Scenario B – Activity 5

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- ✓ **Sponsorship packages**
  - ✓ Negotiations with sponsors are in progress

POC: Lara ([sponsor@natocharitybazaar.org](mailto:sponsor@natocharitybazaar.org))





## Small Change for Big Change

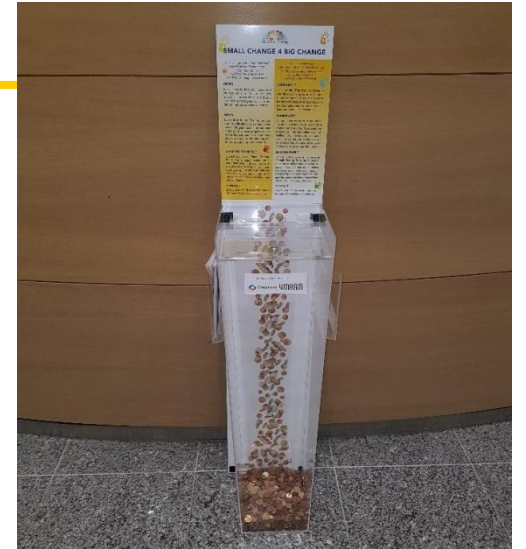


### ✓ The urn in Public Square

- ✓ New urn to be set up in the Public Square (pending approval from NATO)
- ✓ Year-round

### ✓ How can delegations help?

- ✓ Set up a jar/tin/glass – place logo and "Donation Jar" tag on it – sent by email to all NRs
- ✓ Place in a central spot with the "Small Change for BIG Change" letter displayed next to it
- ✓ When full, you can:
  - pour contents into the main urn in the Public Square set up later on
  - Set it aside and add it to your national contribution at the end of November and start over...



# Bazaar 2020

## Scenario B – Activities for fundraising

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### **Fund-raising activities E-Booklet**

**The online leaflet is under construction and will be sent to you as soon as possible**

POC: Hanne ([vice-president@natocharitybazaar.org](mailto:vice-president@natocharitybazaar.org))



# Transfer funds into the NCB account

Erin McCoy – Treasurer

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Transfers must be completed by **3 December 2020**

Detailed instructions on how to do your transfer of funds:

- At next GAM in October
- In e-mail to Members

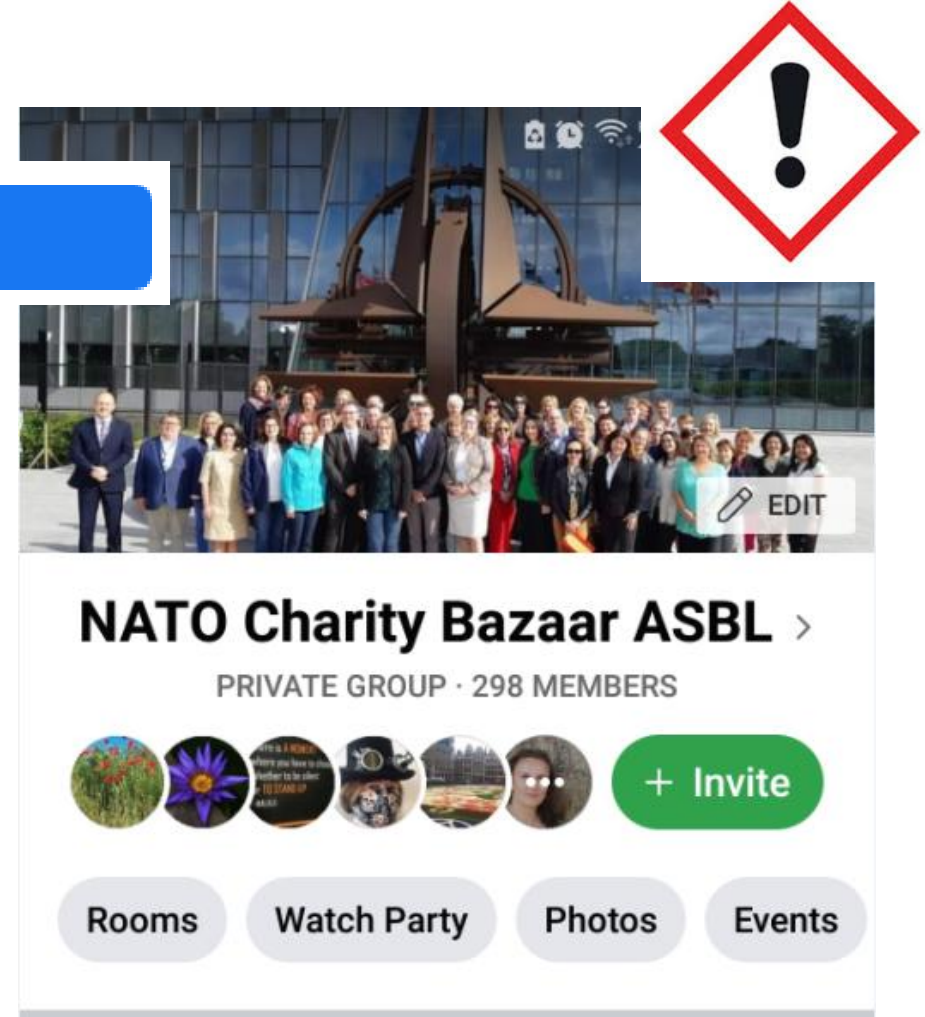
If you have any questions, please contact the treasurer, Erin, via **[treasurer@natocharitybazaar.org](mailto:treasurer@natocharitybazaar.org)**.

# Any Other Business

NATO Charity Bazaar ASBL ▾



Antwortet i.d.R. innerhalb von ein paar Stunden



# Any Other Business

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Any questions or contributing words?

Closing words of President

Upcoming General Assembly Meeting:  
**20<sup>th</sup> October 2020**



**Thank you for your participation,  
your continuous support and  
dedication!**

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*Board members please stay logged in.*