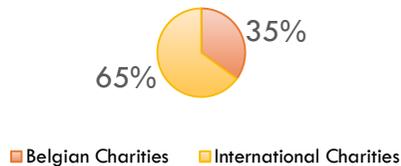




# SPONSOR PROGRAM

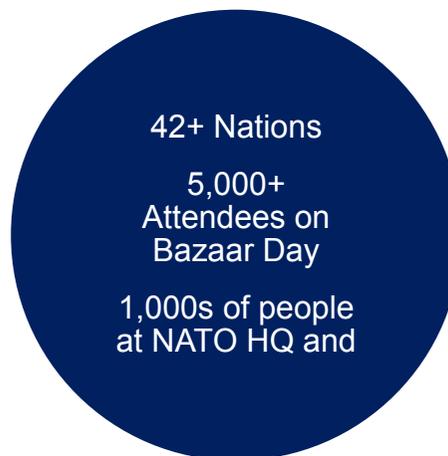
WHO WE ARE	WHAT WE DO	OUR COMMUNITY
<ul style="list-style-type: none"> <li>- NATO Charity Bazaar ASBL</li> <li>- Non-profit association officially registered since April 26, 2005</li> <li>- NATO Spouses' group formally organized since 1967</li> <li>- 2017 marks the organization's 50<sup>th</sup> Anniversary</li> </ul>	<ul style="list-style-type: none"> <li>- Principle mission is to organize activities and events with the aim of raising money for charities</li> <li>- Major event is the NATO Charity Bazaar (19 November 2017) which includes:               <ul style="list-style-type: none"> <li>- <i>National Stands</i>: Stands sell crafts, products &amp; specialties from their nations</li> <li>- <i>Tombola</i>: Giant raffle</li> <li>- <i>International Restaurant</i>: Features cuisines from different nations</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>- 42 national groups representing all NATO members and Partner Nations</li> <li>- Civilian &amp; military personnel</li> <li>- Executive, Administrative, Political and Military communities</li> </ul>

## Who benefits from the NATO Charity Bazaar ASBL?



Since its inception, the NATO Charity Bazaar ASBL has raised over **3.5 million euro**, and just since 2010, **over 160 (54 Belgian and 106 International) charities** have been supported. Currently, thirty-five percent of the annual proceeds are for Belgian charities as a thank you gesture from all the NATO nations to our host country. The remaining 65% are for charities that are based in the other NATO member or partner nations.

## Who is reached by the NATO Charity Bazaar ASBL?



## What is a Nation's Sponsor?

- Many of the NATO Charity Bazaar ASBL nations have sponsors
- These sponsors provide items that are sold at the National Stand or included in the Tombola to raise money for charities
- In return, the sponsors' name is featured at the National Stand **[Note: add any other benefits offered by your nation]**
- **[Note: If your nation is requesting something specific, it can be added here]**
- Please contact **[Note: add your nation's point of contact, including name, phone number, and email]** if you are interested in being our sponsor